

RUTHERGLEN AGRICULTURAL SOCIETY INC.

1st August 2024



Established 1880 - No. A9888
ABN 76 471 039 957
PO Box 106, Rutherglen VIC 3685
0400 805 437
wineagshow@westnet.com.au
rutherglenwineshow.com.au

Dear Sponsor/Supporter of the Rutherglen Annual Agricultural Show,

The **134th Rutherglen Annual Agricultural Show** will be held on **Sunday, October 20th**.

Rutherglen Agricultural Society is determined for the show to continue again this year; the only Ag Show within Indigo Shire - a tradition we look forward to maintaining for many years to come.

After the tremendous success of last year's show, the Ag Society will again be making gate entry to the show free for all who attend. We are hopeful this will allow a lot more of the community to once again attend the show and enjoy the displays and competitions on offer.

We are pleased that we have renewed enthusiasm around the organisation of the show, with some new volunteers and committee members to help organize and contribute exciting ideas to reinvigorate our community event. These volunteers are working hard as I write to ensure that events, displays and competitions both outside and in the pavilions will be ready for Sunday, October 20th.

Rutherglen Agricultural Society is asking for your support in any way you see fit. Any contribution is much appreciated and essential for us to offer entertainment and displays on show day that will continue to engage the community.

SPONSORSHIP LEVELS AVAILABLE

Sponsorship from a business/family or individual can be made in the form of **Gift Vouchers, Products or Cash** towards prize money of a section/class or cash to assist in providing entertainment options.

LEVELS OF CASH SPONSORSHIP (all amounts are exclusive of GST):

Bronze \$25: Acknowledgment on our sponsorship page on our website and inside the Schedule Cover.

Silver \$50: Acknowledgment on Website Sponsors page, Competitions pages, and inside Schedule Cover.

Gold \$100: Acknowledgment on Website Sponsors page, Sections and Competitions pages, and ½ page Schedule Ad.

Platinum \$200: Acknowledgment on Website Sponsors page, Sections and Competitions pages, and full-page Schedule Ad. including a link to the Sponsor's website.

- 2 x Social Media posts exclusively acknowledging your support.
- Business name included in Class/Category heading e.g. Cooking Section, Class "Jam, any variety, sponsored by the ACME Berry Company".

Diamond \$500 plus: Acknowledgment on Website Sponsors page, Sections and Competitions pages, and full-page Schedule Ad. including a link to the Sponsor's website.

- 4 x Social Media posts exclusively acknowledging your support.
- Business name included in Class/Category heading e.g. Cooking Section, Class "Jam, any variety, sponsored by the ACME Berry Company".
- Opportunity to have a physical advertising display on Show Day, in an area of your choice.

If you have any suggestions or alternatives as to how we can continue your partnership with the Rutherglen Annual Ag Show, or you would like to have a trade stall at the show, please contact us via reply email or phone.

If you would prefer to have your sponsorship/donation allocated to a particular activity on the day, please indicate on the **Sponsor Payment Form**.

Invoices can be issued upon request; preferably you can make direct payment to our bank account.

Please complete the Sponsor Payment Form with all your details (form attached to this letter), and send in your business logo in a jpeg or similar format for advertising purposes.

Thank you for your consideration.

Regards

Greg Lumby
President
Rutherglen Agricultural Society Inc
E: wineagshow@westnet.com.au
M: **0427357235**